

For low traffic websites

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You can find the website value, revenue, visits & pageviews estimates, Alexa Traffic Rank & charts, and Worth Of Web Rank for any website with our website value calculator.

<https://www.worthofweb.com/calculator/>[4/28/2022 9:05:54 PM]

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Start your website analysis here:

☐ 20,000,000+ websites have been evaluated since 2011.

Income tip for website owners:

Worth Of Web Team recommends diversification in two ways.

First, within your affiliate links. Try various affiliate programs simultaneously and do not stick with one only. For example, Amazon can slash its rates even further tomorrow. Be prepared for unforeseen risks. Check [Affiliate Program Database \(APDB\)](#) to discover profitable niches and high ticket affiliate programs.

Second, use display ads near your affiliate links. Google AdSense is the go-to source for many. However, AdSense provides one of the lowest RPMs (page revenue per thousand impressions) in the industry. There is a legit way to triple (yes, 3X, and even more) your AdSense income. Choose your website type below to learn more:

High traffic website

Low traffic website

Our reports include these sections:

- ☐ How much is a website worth?
- ☐ How much can this website make?
- ☐ Website Traffic Estimate
- ☐ Search Engines & Social Media
- ☐ User Experience (UX) & User Interface (UI)
- ☐ Domain & Hosting

* Do you wonder how our calculator works? You can find detailed explanations below or on the report page of a website.

** Are you experiencing problems using our website value calculator? Send us a message: team@worthofweb.com

How does our calculator work?

Our users often come up with these questions:

“How did you calculate the worth of this website?”

“How did you estimate the numbers of visitors and pageviews?”

“How did you calculate daily, monthly revenue? We don’t make any money with our website.”

We will try to explain the basics about our algorithm here.

Input

We use public traffic ranking data to start with our calculations. We use Alexa Traffic Rank to estimate traffic figures; visits and pageviews.

Revenue of a Website

We use our traffic estimation to calculate “potential” advertising revenue of a website. We know that every website is unique.

Some sell stuff online which is impossible for us to know how much they make. Some do not use advertising or any other type of revenue source, so our figures will show only the potential of that website.

We “assume” that the website is using ads and affiliate programs to make money.

Ranking of a Website

Estimated website worth: We calculate it based on our estimation for daily, monthly, annual revenue.

Worth Of Web Rank: We calculate it based on traffic figures we used.

Accuracy of Our Calculator

Our mission is to provide a comparison tool to help you track your progress. Improving websites, blogs, and online businesses is a difficult task. Automated tools like our website value calculator come in handy by creating a score/ranking to track your progress and compare yourselves with your competitors.

We are totally aware that it is practically impossible to be accurate with these estimations. After all, we are using public ranking systems which are not so accurate in the first place. We build our report based on these numbers and on our assumption that website is working on advertising/affiliate revenue model.

So please don't expect anything 100% accurate from this automated algorithm.

However, if you have access to the real traffic and earnings data, please check the [Business Valuation Bot](#). You can chat with this expert bot and get a free online business valuation. The bot uses your inputs and compares data to 1000's of similar sites that have sold before.

Disclosure: This page may contain affiliate links, meaning we get a commission if you decide to make a purchase through our links, at no additional cost to you.

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Forum: [Affiliate Marketing 24/7](#) (Reddit)

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